ICA Commission on Atlases ICC Preconference Workshop – Abstracts



Modern storytelling through infographics in early statistical atlases

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With the rise of public statistics as a new democratic, unbiased source of information for a civil society during the second half of the 19th century, also various indispensable «auxiliary» sciences, e.g. in the field of graphical visualization or Thematic Cartography, emerged in symbiosis. The new methods they provided, helped to better explain and spread the growing statistical results to a larger audience. Apart from merely adding very simple bar or line charts to maps, as it was the case in first statistical atlases during the 19th century, more and more attractive infographics appeared in statistical atlases around the turn of the 19th/20th century – some of them true masterpieces of art and design that are still fascinating in today's data-driven world. These infographics co-existed with maps and added value to the atlases and their spatial components through detailed topical and temporal stories. The presentation will shortly outline the development of these atlases and showcase some of the best infographics.