ICA Commission on Atlases
ICC Preconference Workshop – Abstracts

Exploring Personalization of Infographics and Stories in the Atlas of the Ageing Society

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The atlas of the ageing society employs the story network principle to organize and network its content. Each information unit is presented as a card that is linked to topically related cards. Additionally, so-called storylines link selected sets of cards. Often the cards contain visualizations of quantitative information employing a symbol set inspired by Neuraths's Isotypes, creating static infographics. The current atlas developments focus on more interaction and personalization of the infographics as well as the stories. For doing so, we believe that a parametrization of infographics and stories is required. This adds a level of abstraction that allows personalizing the parameters and then automatically creating different infographics for different audiences. We would like to present and discuss these ideas at the "Atlas and Infographics" Workshop – the opportunities but also potential challenges, such as avoiding the 'filter bubble'.